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**OVERVIEW**

**Our Community**

**Our Government**

**Our Pursuit of Excellence**

**Clark County Strategic Plan**

**Report Structure**

**Special Profile**



## Overview

The following report contains information regarding services provided to the citizens in our community by Clark County government and many of our community partners. It is not intended to be all-inclusive, but rather highlights many of the projects that have been completed over the last fiscal year as well as descriptions of programs and initiatives that will continue to improve and enhance the quality of life in Clark County. We invite you to use this document as an informational guide to Clark County, and to take advantage of the many services offered by your local government.

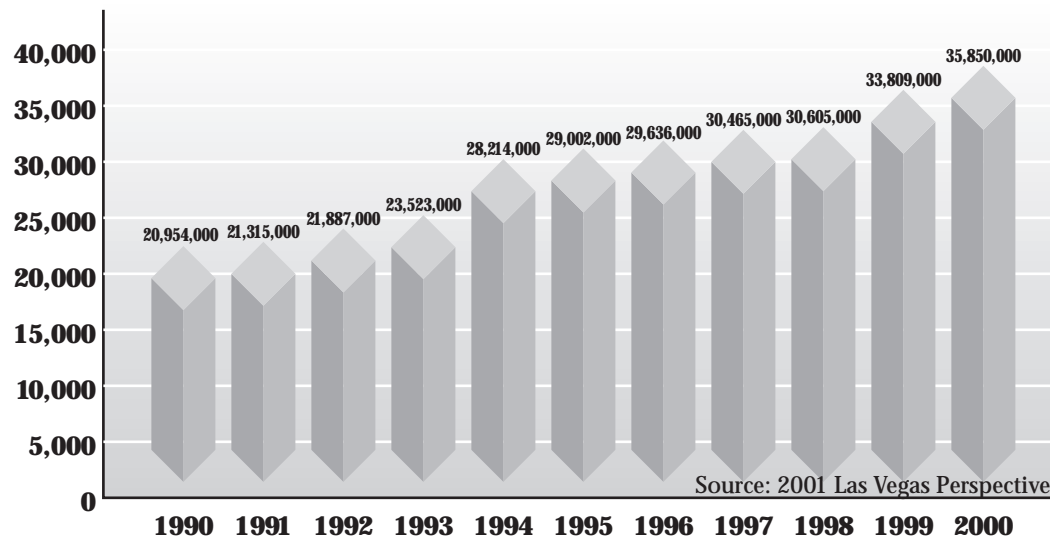
## OUR COMMUNITY

While growth has continued to play a dominant role in driving decisions that shape our community, for the first time in nearly a decade our economy and our community have experienced significant economic impacts as a result of the events that took place on September 11, 2001. Local government, businesses, and many of our residents have all felt the effects of those impacts. However, the

combination of a consistently expanding population, and the more than 35 million tourists who

visited our valley last year provide us with a strong foundation and an optimistic view for our future.

### Visitor Volume

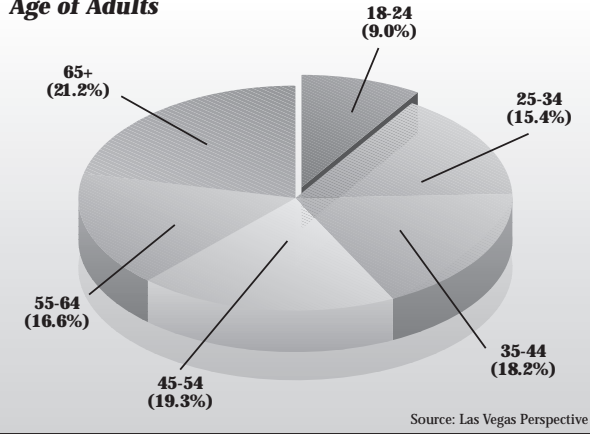


### Some facts about our community:

- The average annual rate of growth over the last four years has been approximately 6.6 percent.
- Between 1990 and 2000, visitor volume increased by 71 percent.
- 3,847 conventions were held in 2000.
- Clark County covers nearly 8,000 square miles.

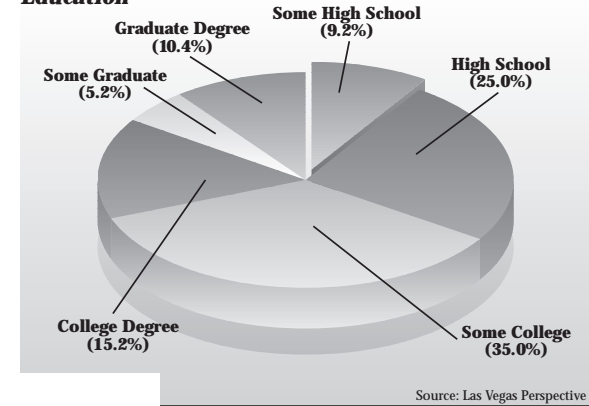
The Clark County community represents a proud portrait of contrast and diversity. For example, as our senior population continues to grow, so does the number of youth and families in our community who seek recreational

**Age of Adults**

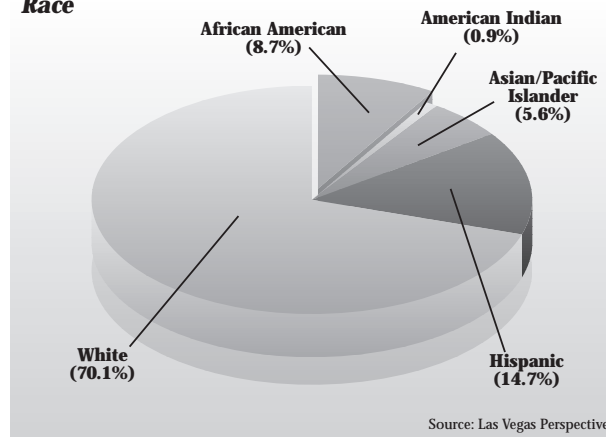


opportunities within our park facilities. Increasing blends of urban and rural neighborhoods co-exist side-by-side, adding an interesting, although sometimes complex, mix of community and zoning issues. A significant increase in our Hispanic population has accelerated the need to address potential language barriers and ensure ease of access to governmental services. We are evolving – while we continue to maintain our reputation as a dynamic “destination of choice” for millions of visitors from around the world, we have also matured into a diverse though united community of individuals and families encompassing more than 1.5 million residents who are proud to call Clark County their home.

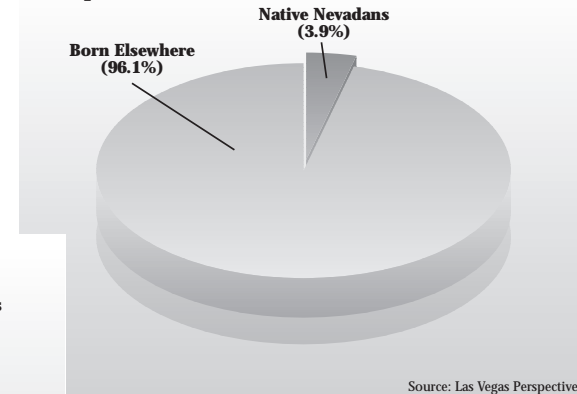
**Education**



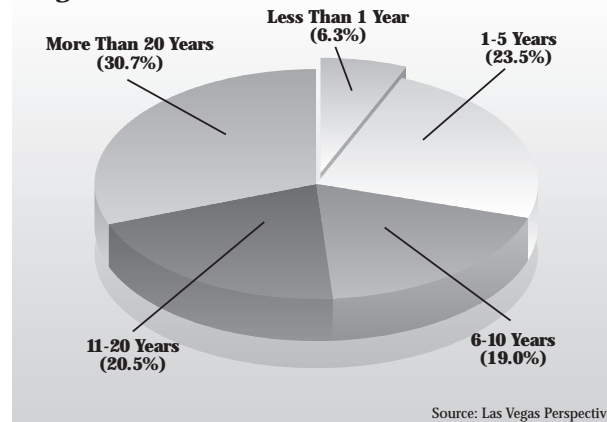
**Race**



**Birthplace**



**Length of Residence**



■ The median age of adults in our community is 48.5.

## OUR GOVERNMENT

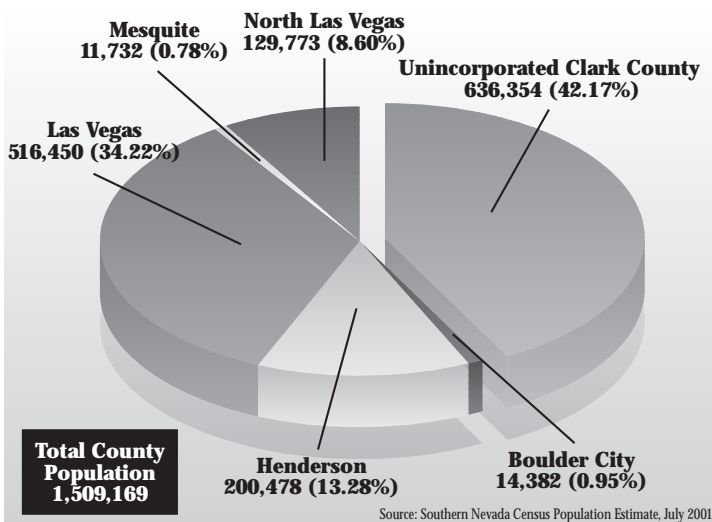
Clark County's diversity is also reflected in the various levels of governmental roles in which it serves. On a **regional** level, the County provides services to anyone residing within the 8,000 square miles that comprise its legal boundaries. All citizens may access the following County services regardless of where they live: Air and Water Quality, Planning, Elections, Airport, Family and Youth Services, Assessor, Hospital, Constables, Public Administrator/Guardian, Coroner, Public Defender, County Clerk, Recorder, Courts, Social Services, District Attorney, and Treasurer.

As an **urban** government, Clark County provides municipal-type services to residents living in areas of the Las Vegas Valley not located within a city boundary. Services provided to this vast unincorporated area include all of those functions normally associated with a city: Building Inspections, Business License, Fire Protection, Land Use Planning and Zoning, Parks and Recreation, Road Construction and Maintenance, Sanitation (sewer), and Street Sweeping.

Our County government is also responsible for the well being of citizens residing in the

14 unincorporated **towns** located in Clark County. While the Board of County Commissioners (BCC) makes all official governmental decisions for these towns, each one has its own advisory board or citizen advisory council, which assists the BCC by providing input on matters of importance to their communities. These issues range from zoning and land use, to the development of new parks and other neighborhood improvements, to traffic flow, and street maintenance.

**Clark County Population as of July 2001**



### REGIONAL COUNTY SERVICES

- Air and Water Quality
- Planning
- Elections
- Airport
- Family and Youth Services
- Assessor
- Hospital
- Constables
- Public Administrator/Guardian
- Coroner
- Public Defender
- County Clerk
- Recorder
- Courts
- Social Services
- District Attorney
- Treasurer

### UNINCORPORATED COUNTY SERVICES

- Building Inspections
- Business License
- Fire Protection
- Land Use Planning and Zoning
- Parks and Recreation
- Road Construction and Maintenance
- Sanitation (sewer)
- Street Sweeping

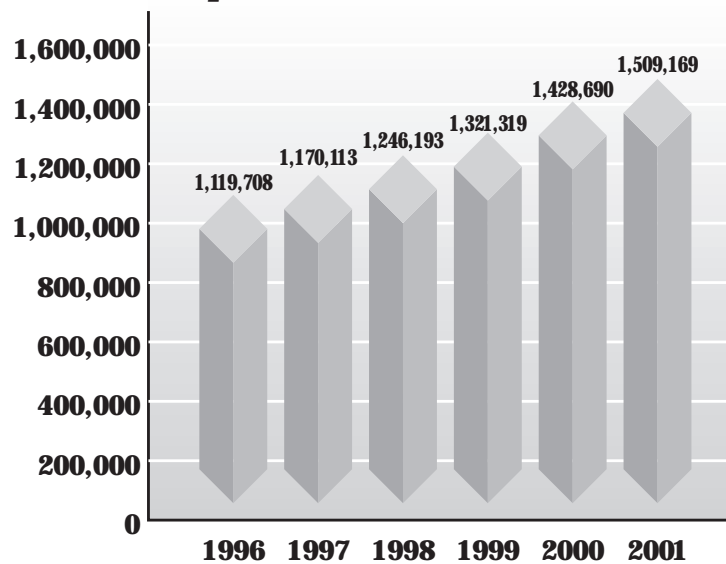
In addition to providing these regional, urban, and town services, County Commissioners also serve as the “ex officio” governing body for the Las Vegas Valley Water District, the Clark County Sanitation District, and the University Medical Center. The Board also acts as the official County regulatory body for the

County Liquor and Gaming Board. The roles and responsibilities of our County government often cross jurisdictional lines. The provision of regional services and the coordination of multi-jurisdictional concerns require working with a number of other entities

throughout the Las Vegas Valley. As you will see throughout this report, Clark County strives to consistently meet these challenges through innovative programming and partnerships, many of which are highlighted in the “Community Partners” sections of this report.

## OUR PURSUIT OF EXCELLENCE

**Clark County  
Population Estimates**



Source: Clark County Comprehensive Planning's Admatch Population Estimate, 1996-1999 & Southern Nevada Census Population Estimate, 2000 & 2001.

Because Clark County has continued to experience explosive growth over the past decade, daily challenges have surfaced while meeting the resulting demands for services. Effectively managing land use patterns and infrastructure needs, ensuring the public safety of our residents and visitors, caring for our citizens through health and social service programs, protecting our environment, and providing public recreation and government participation opportunities for residents are all priorities that must be balanced through the effective use of limited resources. Such is the role of government – through strong leadership and community involvement, we in Clark County

continually strive to remain informed and responsive in order to best meet the needs of our residents and visitors.

With such a wide variety of responsibilities and challenges, how do we, as a local government, ensure that we remain focused on those things that have been identified as most important to the residents of our community? Clark County's Managing for Results Program provides a framework for future planning as well as monitoring our progress along the way. The Clark County Strategic Plan has served as the cornerstone of this program using the following statements as high-level guidance for developing programs and improving service delivery.

## REPORT STRUCTURE

### CLARK COUNTY STRATEGIC PLAN

#### *V*ision

A dynamic, service-driven organization built on community values and needs, continuously improving the way local government does business.

#### *M*ission

The mission of Clark County is to provide progressive, service-oriented, responsible government that is responsive and accountable to the people and their need for cost-effective local government.

### GOALS

**Goal A:** Create partnerships with common interest groups and the people within our community.

**Goal B:** Accelerate infrastructure to meet the challenges of growth and reinvestment.

**Goal C:** Maximize service delivery and human resource utilization

**Goal D:** Ensure financial stability to meet the needs of our customers through a fair revenue and expenditure system.

This Annual Performance Report has been designed to provide a snapshot of Clark County's programs and services. The report is presented in the following manner:

■ **Introduction and Overview:**

Provides a look into Clark County government and the community it serves

■ **Major Services and Program Highlights:**

Offers information regarding those services that touch the lives of Clark County residents and visitors

■ **Financial Overview:**

Presents a reporting of financial facts and figures

■ **Resources:**


Provides phone numbers and website addresses for obtaining additional information

■ **Tell Us What You Think:**

A survey card has been provided to solicit your feedback on this report. We welcome your comments and will use them in our continuing efforts to improve and tailor the information provided to be as relevant as possible to you, the reader. For your convenience,



you may also offer your comments via e-mail at: [adminservinfo@co.clark.nv.us](mailto:adminservinfo@co.clark.nv.us)

Also included throughout this report is the following ICON symbol  to assist you in locating website addresses for accessing program information.

## LOOKING TOWARD THE FUTURE

Subsequent to the fiscal year represented in this report, the Board of County Commissioners (BCC) adopted an updated Clark County Strategic Plan. The process was initiated by conducting a survey in which our citizens were able to share their opinions on a wide range of issues affecting our community. Following a review of the results, the Board responded with an updated version of their long-range plan. A new Community Vision Statement was crafted, along with a set of Strategic Priorities to remain in effect for the Fiscal Years 2002 – 2003. County Management also revised the County's Mission Statement to reflect the underlying philosophies of our County government, as well as the approaches we deem important in carrying out our business responsibilities.

### OUR COMMUNITY VISION

*A dynamic and vibrant community valuing diversity, opportunity, and partnerships which foster a healthy environment where individuals and families choose to live, work, and play.*

### MISSION STATEMENT

*To provide responsible, progressive, and results-oriented government that is responsive, accessible, and accountable to our citizens, ensuring their right to cost-effective and open government.*

### STRATEGIC PRIORITIES

#### ■ Service Priorities

- Improve air quality in Southern Nevada
- Improve road systems to increase mobility throughout the County
- Increase positive solutions/alternatives for youth and families
- Promote the preservation of our natural resources
- Strengthen the delivery of health care services to all citizens
- Create positive neighborhood environments tailored to the needs of residents
- Enhance public safety services to ensure the security of our citizens and visitors

- Meet the diverse needs of our multi-generational and multi-cultural population
- Encourage the expansion of McCarran Airport

#### ■ Policy Priorities

- Oppose the storage of nuclear waste at Yucca Mountain
- Encourage stability in energy supply and price
- Pursue more flexible statutory authority to increase our ability to reach our goals
- Encourage economic diversity
- Strengthen relationships/partnerships with federal, state, and local governments

*Stay tuned and look for the results of these efforts in next year's (Fiscal Year 2002) Annual Performance Report...*