



OUR VISION

The Clark County Shooting Park is a safe, affordable, fun, family-oriented, world-class public recreational shooting facility

SAFE

Safety is our number one management priority. Safety is everyone's responsibility and is provided by a positive attitude towards the handling and responsible use of firearms and archery equipment, as well as public and work environment safety.

AFFORDABLE

We are operating and managing a public recreational shooting center. As such we are providing a public service not only by providing the public a safe place to shoot, but also by providing an alternative to desert shooting. To allow maximum public use, barriers to participation must be lowered. Keeping the shooting experience affordable will increase use and enable all social levels, as well as juniors with limited income, to participate in recreational shooting.

FUN

The experience of recreational shooting is fun. Barriers to allowing the public to enjoy the shooting center, and to have a memorable experience will be eliminated. Superior customer service provided by staff and volunteers will enhance the experience.

FAMILY-ORIENTED

Programs, products and services will be designed to offer family experiences. The needs of families will be provided, including clean restrooms, baby changing stations, family programs, and picnic and playground areas.

WORLD CLASS

World Class implies "top of the line, top drawer, first rate, none better." We will meet and exceed the industry "five star" standards. Programs will be offered for international clients and programs, as well providing a "first class" operation.

PUBLIC RECREATIONAL SHOOTING FACILITY

Our line of business is public shooting recreation, training, education, and programs to support the shooting sports. The Park is focused on being the best (safe, affordable, fun, family oriented, public, world class) shooting facility in the world.