



News Release

County Commission:
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Susan Brager, Vice-Chair
Larry Brown
Tom Collins
Chris Giunchigliani
Steve Sisolak
Lawrence Weekly

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For Immediate Release

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Laughlin to Get Improved County TV Signal, More Local Programming

Thanks to a new microwave relay system, residents of Laughlin are now able to reliably and cleanly receive Clark County Television (CCTV) from their local cable provider as well as more Laughlin-specific programming over CMA Clark Cablevision Channel 14.

Laughlin programming, including live meetings of the Laughlin Town Advisory Board, is now being aired through these improvements. CCTV features numerous government meetings live, gavel-to-gavel, and these are often replayed at various times. Those meetings include the County Commission – including their zoning and planning meetings – the Las Vegas Valley Water District board, the Water Reclamation District board and the boards for the Regional Transportation Commission and the Regional Flood Control District.

Under an agreement between the county and the Clark County School District, Laughlin Junior-Senior High School is able to provide some programming over the channel as well. While that content has yet to be defined, it could include the airing of graduations and other special events.

"We need to make government as transparent as possible, and this improvement is consistent with the desire to make Laughlin Town government more conducive to citizen participation," said Commissioner Steve Sisolak, whose district includes Laughlin.

After installing four microwave dishes – one on the roof of the Laughlin Government Center, two on the roof of Laughlin High and one at CMA – both Laughlin- and Las Vegas-based programming is being made available. Programming out of Las Vegas is relayed digitally through a data system from the county Government Center, located 95 miles north of town, to the Laughlin Government Center, then transmitted to the high school, and from there relayed to CMA for dissemination to the citizens of Laughlin.

Las Vegas-based programming will be overridden by the Laughlin Town Manager's Office for Laughlin-specific shows, Town Advisory Board meetings and the like.

CCTV is a government access television station that operates according to a franchise agreement the county has with Cox Communications. It reaches about 420,000 cable subscribers in unincorporated Clark County, Las Vegas, Henderson, North Las Vegas and Boulder City – 58 percent of the local television market. CCTV is also video streamed at the county website at www.accessclarkcounty.com.

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News release also available on the Internet at www.accessclarkcounty.com

Clark County Board of Commissioners

Rory Reid, Chairman ■ Susan Brager, Vice-Chair ■ Larry Brown ■ Tom Collins ■ Chris Giunchigliani ■ Steve Sisolak ■ Lawrence Weekly / Virginia Valentine, County Manager

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CMA reaches more than 50 percent of Laughlin's 8,500 residents and is the area's dominant cable provider.

"This channel is an important way for our citizens to learn what their county government is doing for them," said Laughlin Town Manager Jackie Brady. "Our Town Advisory Board meetings are being aired live and unedited and we are hoping to provide more programming that specifically addresses the needs of Laughlin residents."

Laughlin's Channel 14 is airing award-winning programming, including news magazine and interview shows. Additionally, an informational, CNN-style bulletin board shows periodically throughout the day, providing information about government activities, events and services. In the event of an emergency, county officials are prepared to use the channel as a means of communicating important health and safety information to residents.

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Clark County is a dynamic and innovative organization dedicated to providing top-quality service with integrity, respect and accountability. With jurisdiction over the world-famous Las Vegas Strip and covering an area the size of New Jersey, Clark is the nation's 15th-largest county and provides extensive regional services to more than 2 million citizens and 44 million visitors a year. Included are the nation's 7th-busiest airport, air quality compliance, social services and the state's largest public hospital, University Medical Center. The county also provides municipal services that are traditionally provided by cities to almost 900,000 residents in the unincorporated area. Those include fire protection, roads and other public works, parks and recreation, and planning and development. In 2009, Clark County celebrates a "century of service."